



* All images in this datasheet are for illustrative purposes only.

Commercial TV AM960H (EU/CIS)

4K UHD OLED Hotel Smart TV with Pro:Centric Hotel Management Solutions



OLED



Pro:Centric
Solutions



Google Cast



Air Play



Netflix



Game
Optimizer

AM960H (EU/CIS)

65/55/48AM960H0LD

Design	Stand Type	2 Poles
	Inch	65" / 55" / 48"
Display	Resolution	3,840 × 2,160 (4K UHD)
	Type	OLED
Broadcasting System	Digital	DVB-T2/C/S2
	Analog	SECAM / PAL
VESA	65" / 55" / 48" : 300 × 200 mm	

LG OLED Self-lit

LG Hotel TV is unique thanks to its self-lit technology. Millions of OLED pixels come together to deliver the next level of TV. Enjoy the deep black, the rich colors and the vivid picture quality.



Pro:Centric Cloud

Pro:Centric Cloud improves the usability of enterprise's CMS solution and cloudification of system, reinforcing the service of 3rd party solution. It also offers various design templates, improving data collection and analytics platform with an eye-catching dashboard. In addition with new features; LG Channels* provides a convenient way to access wide range of content from CP (Content Provider) channels including broadcast TV channels without additional devices or subscriptions. And Mobile Application Creator lets you simplify the process of setting up concierge services on mobile device for guests. Through this function, the guest's request will be satisfied with immediate response.

* Currently supports in Germany, Spain, France, Finland, Ireland, Austria, Italy, Switzerland, Portugal and please check with your local sales for other EU countries.



LG Hotel TV works with Google Cast

Enjoy quick access to your personal devices with a convenient QR code on LG Hotel TV for streaming your favorite OTT shows on the big screen, and experience secure checkout with automatic erasure of personal information for peace of mind. Plus, with persisted pairing, connect your devices once and stay linked throughout your entire stay!

* Google Cast is a trademark of Google LLC.

* All images are for illustrative purposes only.



Works with AirPlay

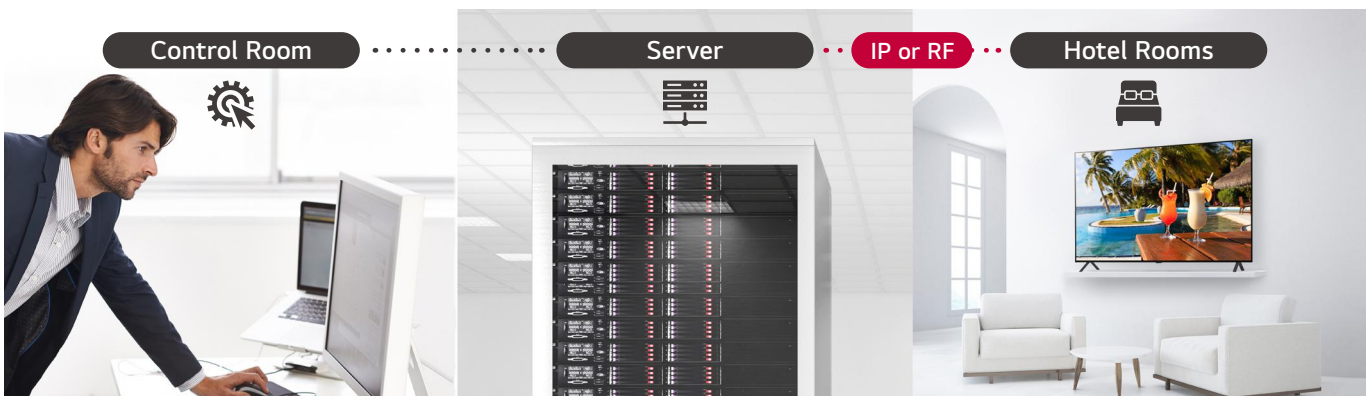
With Apple AirPlay, guests can stream content to LG Pro:Centric Smart Hotel TVs, right from their iPhone or iPad, whether it's to watch movies and shows from their favorite apps or share what's on their Apple devices, including photos, personal videos, games and more. Guests simply scan a unique, on-screen QR code after checking in to privately and securely pair their iPhone or iPad directly to the TV in the room for the duration of their stay.



Easily Accessible to Netflix Application

Experience a wide variety of video content from Netflix on AM960H with Pro:Centric solution. Enjoy the comfort of your room and a streaming service that offers a thousands of selections.

* Netflix membership required.



Pro:Centric Direct

The hotel content management solution Pro:Centric Direct offers easy and simple editing tools, making it easy to perform service and IP network-based remote management with a single click. The Pro:Centric Direct solution enables users to edit their interface easily by providing customized interface and efficiently manages all TVs in the room. It provides IoT-based in-room control that will be your starting point to prepare for the hotel rooms of next generation through artificial intelligence.

* Some features may not be supported based on PCD versions.

* All images are for illustrative purposes only.



Game Optimizer

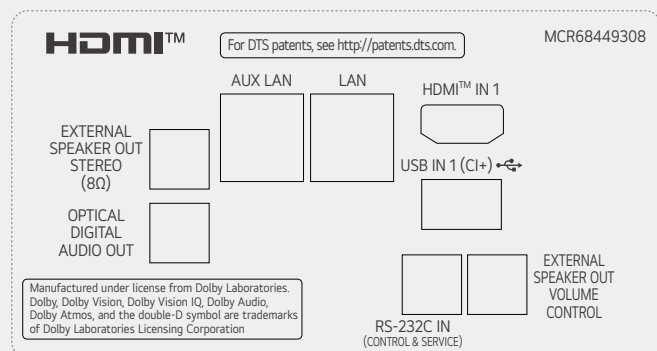
LG Game Optimizer will get you and keep you in the action through selection of game mode, picture adjustment and etc.

* All images are for illustrative purposes only.

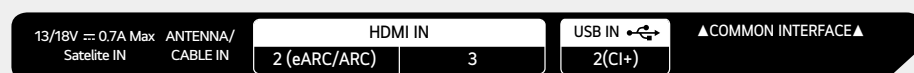
CONNECTIVITY

65" / 55" / 48"

Rear



Side



Download
LG Digital Connect
Mobile App
Google Play Store

www.lg.com/global/business/information-display
www.youtube.com/c/LGCommercialDisplay
www.facebook.com/LGInformationDisplay
www.linkedin.com/company/lginformationdisplay
www.x.com/LG_ID_HQ

LG may make changes to specifications and product descriptions without notice. Copyright © 2025 LG Electronics Inc. All rights reserved. "LG Life's Good" is a registered trademark of LG Corp. The names of products and brands mentioned here may be the trademarks of their respective owners.

